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## **PRESS RELEASE**

# **Puristic design and seamless integration – the new V-ZUG ovens and steam cookers**

*With its brand-new generation of appliances, V-ZUG is setting new standards for ovens and steam cookers. Developed and produced in Switzerland, the inspirational new Excellence Line kitchen appliances feature a puristic design that fits seamlessly into any kitchen.*

Utter Swiss perfection – with the launch of its new ovens and steam cookers, V-ZUG is introducing a completely new experience in the kitchen. The new appliances, which are available in convenience levels V2000, V4000 and V6000, are characterized by maximum user friendliness and enable experienced cooks and occasional cooks alike to achieve perfect results. Thanks to AutoDoor, the automatic door opening and closing function, you can completely dispense with handles on the appliances in handle-free kitchens. Operation is quick and intuitive using the revolutionary CircleSlider in the centre of the expansive TouchDisplay.

### **Seamless integration into the kitchen**

With their puristic design and mirror-glass fronts, Excellence Line appliances fit harmoniously into the architecture and atmosphere of any kitchen. The design of the appliances is minimalist, and their mirror-glass fronts pick up on the surrounding colours and materials, seamlessly integrating into the overall living space. And if you're an ultra-minimalist, you can select the handle-free version.



### **Mirror glass black, platinum and pearl – from classic to exclusive**

All the new Excellence Line appliances are available in the mirror glass colours black and platinum. Black is the timeless classic, while the new colour platinum is ideal for harmoniously integrating into light kitchens. Selected appliances at convenience level V6000 are also available in the new pearl colour option.

This exclusive new V-ZUG option is a light, warm hue, for aesthetically interacting with natural materials and light kitchens.

### **Elegant product family formed from a single mould**

Standardized external panels across product ranges and appropriate design modifications mean that ovens, steam cookers, Coffee-Centers and WineCoolers can be combined with each other as required. Together, they represent a self-confident, elegant product family formed from a single mould.

Further information at: [vzug.com](http://vzug.com)

### **Photo material**



Photo 1

*With their puristic design and mirror-glass fronts, Excellence Line appliances fit harmoniously into the architecture and atmosphere of any kitchen.*

### **About the V-ZUG Group**

V-ZUG is Switzerland's leading brand in household appliances. Located in the heart of Switzerland, V-ZUG has been developing and producing kitchen and laundry appliances for over 100 years and offers a comprehensive service as well. In Switzerland alone, there are over 300 technicians working in the service business. As market leader in Switzerland, the V-ZUG Group also markets its products in selected premium markets abroad. The V-ZUG Group currently employs around 2,000 people. V-ZUG Holding AG is listed in the Swiss Reporting Standard of SIX Swiss Exchange in Zurich (securities number 54 248 374, ISIN CH0542483745, ticker symbol VZUG).