



February 1, 2023

## PRESS RELEASE

### **THE NEW V-ZUG COMBICOOLER: PROUDLY MADE IN SWITZERLAND**

One year after the opening of Europe's most modern refrigerator plant, located in Sulgen, V-ZUG is launching the new CombiCooler V4000 178KNI: a flexible and elegant two-door refrigerator which showcases Swiss innovation is at its finest.

V-ZUG's cooling catalogue boasts a new combined fridge and freezer: the CombiCooler V4000 178KNI. The key terms for this product are versatility and elegance, as well as 'Made-in-Switzerland'; V-ZUG is proud to design, develop, and manufacture the only Swiss refrigerators for domestic use.

The CombiCooler V4000 178KNI comes with a separate freezer compartment that conveniently converts into a refrigerator cabinet on demand.

#### **Cooling, at your service**

The CombiCooler V4000 178KNI makes it easy to intelligently manage the inside of your fridge. Whilst the MonoFridge function transforms the freezer compartment into a refrigerator cabinet or a zero-degree zone with just one touch, the height of the shelves can also be adjusted by simply clicking them into place, thanks to the ClickShelf function.



## **Designed to be the best**

Impressive chrome-plated shelf trims, a black operating panel, convenient shelf runners, and high-quality smoke-tinted containers ensure an elegant look and feel. Energy-saving LED lighting provides optimal illumination and visibility inside the transparent compartments, whilst the noise-suppressing SilentPlus function can be activated whenever silence is desired. Everything in the CombiCooler V4000 178KNI is designed to be the best.

## **Elevated sustainability**

CombiCooler V4000 178KNI is one of the most energy-efficient models on the market. Alongside this, its long service life helps reduce waste, conserve resources, and save costs.

## **Inspired connections**

By connecting the appliance to the V-ZUG app, users benefit from advanced features, such as a notification that the fridge door is not closed properly, the possibility to easily switch SilentMode on and off, and rapid cooling functions, as well as tips and tricks.

Find out more at: [vzug.com](https://www.vzug.com)



## Photo material



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## About the V-ZUG Group

“Bringing simplicity into your home and creativity into your kitchen.”

V-ZUG is Switzerland’s leading brand in household appliances, promoting its products also in selected premium markets overseas. V-ZUG has been developing and manufacturing kitchen and laundry appliances in Switzerland for more than 100 years and offers a comprehensive service in every market. The SIBIRGroup AG, which focuses on the Switzerland-wide provision of all-brand servicing and the sale of household appliances, is another part of the V-ZUG Group. The V-ZUG Group currently employs around 2,200 people.

The holding company V-ZUG Holding AG is listed in the Swiss Reporting Standard of SIX Swiss Exchange in Zurich and represented in the Swiss Performance Index (SPI) (security number 54 248 374, ISIN CH0542483745, ticker symbol VZUG).

## Contact media office

Lorena Brunner

Head of Corporate Communications

+41 79 698 79 29

media.office@vzug.com